Time to get a bead on C.E.

‘A Midwinter Mardi Gras’ in Chicago celebrates innovation, camaraderie, diversity

Attendees in the walkways near general registration at this year’s Chicago Dental Society Midwinter Meeting will be able to walk away sporting more than a badge on a lanyard. Souvenir Mardi Gras beads also will be distributed. No, you don’t need to have beads on to gain entry to the exhibit hall or any of the meeting’s more than 200 courses, hands-on workshops, lectures and live-patient demonstrations. The beads simply reflect the theme of the 154th annual Midwinter Meeting, presented by the Chicago Dental Society: “A Midwinter Mardi Gras: Celebrating Innovation, Camaraderie and Diversity.”

The 2019 Midwinter Meeting will be from Feb. 21–23 in Chicago’s McCormick Place West Building. Online registration continues until Monday, Feb. 18. And attendees are encouraged to register for courses early because of the meeting’s reputation for seeing many of its highly popular sessions quickly sell out. Even “no-additional-charge” sessions require preregistration and on-time arrival.

Chicago Dental Society members don’t have to pay the meeting’s registration fee. But the society makes it easy for any ADA member to join the Chicago Dental Society prior to the meeting, offering an associate member option for $25, which enables waiver of the meeting’s normal registration fee. That still ends up being a $70 savings compared with the on-site registration cost.

Regardless of where you end up with your cost-of-admission strategy, the meeting’s benefits aren’t limited to the classrooms. The Midwinter Meeting has developed a strong reputation as a popular launch venue for new products and services being released by some of the industry’s most innovative companies.

In the Midwinter Meeting’s exhibit hall you can try out the latest products and services available from more than 600 exhibiting companies. The three days of exhibits will run from Thursday through Saturday, Feb. 21–23. On Thursday and Friday the hall will open at 9 a.m. and close at 5:30 p.m. On Saturday the hall again opens at 9 a.m. but will close at 4 p.m. Beyond the classrooms and the exhibit hall, the Midwinter Meeting also delivers abundant opportunities to network with colleagues and other professionals throughout the dental community. Catch up with classmates at various Midwinter Meeting special events, gatherings and associated events, including the mentor luncheon, new-dentists reception and various dental school alumni reunions. After the meeting, attendees are encouraged to take the opportunity to relax, rejuvenate and recharge. Dine in Chicago’s renowned restaurants. Shop the Magnificent Mile. Tour some of the city’s famed architecture or experience some of the many museums and cultural institutions for which the city is so well known. The opportunities are endless.

Kettenbach acquires Airway Metrics

Kettenbach LP and Airway Metrics LLC have announced the acquisition by Kettenbach of all business assets of Airway Metrics effective Feb. 28.

Airway Metrics has a product system to assist dentists in determining the correct vertical and protrusive dimensions needed in a bite to produce an optimum airway to manage OSA through professionally prescribed and delivered oral sleep appliances.

Supported by a large number of experts in dental sleep medicine, Airway Metrics has become an instrument in a growing number of dental offices that have been adding this therapy to their practices.

All current business agreements and relationships will continue as they were under Airway Metrics leadership. Airway Metrics can be contacted at (206) 949-8839 or sleep911@comcast.net.

Kettenbach will assume all business responsibilities effective March 1. Kettenbach can be contacted at (877) 532-2123 or custservice@kettenbachusa.com.

(Source: Kettenbach LP)